## Message Text

UNCLASSIFIED

PAGE 01 WELLIN 03449 090335Z ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W

-----042900 090336Z /65

R 090222Z AUG 77

FM AMEMBASSY WELLINGTON

TO USDOC WASHDC

INFO AMCONSUL SYDNEY

SECSTATE WASHDC 3798

AMCONSUL AUCKLAND

**UNCLAS WELLINGTON 03449** 

E.O.11652:N/A

TAGS:BEXP,NZ

SUBJECT: AMTECH 8 COMMERCIAL EXHIBITION

REF:WELLINGTON 0566 (NOTAL)

- 1. IN PREPARATION FOR THE NEXT AMTECH EXHIBITION IN WELLINGTON IN MARCH 1978, WE HAVE BEEN IN CONTACT WITH THE WELLINGTON SHOW ASSOCIATION, MANAGERS OF THE WELLINGTON FAIR BUILDINGS. WE HAVE A NO-OBLIGATION OPTION, WHICH EXPIRES SEPTEMBER 16, ON SPACE IN FESTIVAL HELL, SITE OF AMTECH 73 AND THE ONLY SUITABLE LOCATION IN THE CITY. TENTATIVE EXHIBITION DATES WOULD BE MARCH 13-17, 1978.
- 2. FESTIVAL HALL HAS 24,000 SQUARE FEET OF CERPETED FLOOR SPACE, BUT CAN BE WALLED OFF TO PERMIT USAGE OF A LESSER AREA. RENTAL CHARGE WOULD BE APPROXIMATELY ONE DOLLAR PER SQUARE FOOT, WITH MINIMUM CHARGE OF FIVE THOUSAND DOLLARS. INCLUDED IN THE RENTAL WOULD BE USE OF LOUNGES AND OFFICE SPACE, PARKING, "NORMAL" ELECTRICITY AND WATER CONSUMPTION, DAILY CLEANING OF AISES AND PUBLIC AREA, AND SUFFICIENT TIME BEFORE AND AFTER THE SHOW TO SET UP AND DISMANTLE THE STANDS AND EXHIBITS.

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3. EMBASSY IS PROCEEDING TO SURVEY LOCAL IMPORTERS AND SUBSIDIARIES OF U.S. MANUFACTURERS OF COMPUTERS (INCLUDING PERIPHERALS AND TERMINALS), INSTRUMENTS, MEDICAL EQUIPMENT AND FOOD PROCESSING AND PACKAGING EQUIPMENT. WE BELIEVE THESE TO BE THE MOST PROMISING POTENTIAL THEMES FOR AMTECH 78. WILL REPORT ATTITUDES TOWARD PARTICIPATION IN ANOTHER AMTECH

SEPARATELY WITHIN NEXT FEW DAYS. MEANWHILE, IN VIEE ON SPTEMBER 16 DEADLINE, URGE USDOC BEGIN CONSIDERATION OF WELLINGTON SHOW ASSOCIATION'S TERMS. SELDEN

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## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a

Copy: SINGLE
Sent Date: 09-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am

Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

**Disposition Date:** 01-Jan-1960 12:00:00 am

Disposition Event: Disposition History: n/a Disposition Reason:

Disposition Remarks:
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Subject: AMTECH 8 COMMERCIAL EXHIBITION

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